#### SPRING 2023

PREVAIL Add Vocate

Pioneering Restoration and Elevating Voices of Advocacy, Idealism and Leadership

# PREVAIL Rebrand

Since 1976, Women's Center - Youth & Family Services (WCYFS) has been providing free confidential services and shelters for youth at risk or experiencing homelessness and victims of domestic violence, sexual assault, and human trafficking. Our vision to build a stronger community and create opportunities for hope, healing, and growth by breaking intergenerational cycles of violence and abuse is more important now than ever!

For years there has been confusion about whether WCYFS serves more than just women, and the answer has and will always be yes. The need to re-brand carries an important message to our staff, our community, and those we serve. Countless hours have gone into this rebrand, but the one thing that continues to be at the heart of our organization is the need to provide safety, compassion, and respect to the individuals, families and young people served. As a result of this process, WCYFS will now be known as PREVAIL.

Our programs & services have advanced beyond both the "Women's Center" and "Youth & Family Services." The essence of equality has expanded and the labels of domestic violence, sexual assault, youth homelessness and human trafficking have outgrown the unsaid assumptions of their characteristics. The services and shelters will be the same, but now all individuals in our community are part of this change and our future.

Pioneering Restoration is who we will always be, but Elevating Voices of Advocacy Idealism and Leadership is our future. Because together - with you all, with our clients, and our community of supporters, we shall PREVAIL!









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**Our Mission** 

To provide safety, compassion, and respect as we educate, empower and advocate for individuals, families, and young people.

620 N. San Joaquin Street Stockton, CA 95202 WeShallPREVAIL.org Contact us for more information on our other locations.

(209) 941-2611



#### From the CEO

Continuing our services is all possible because of support from our community partners.

For nearly 50 years, PREVAIL, previously Women's Center-Youth & Family Services, has been providing comprehensive services to victims of domestic violence, sexual assault, human



trafficking, and youth experiencing homelessness throughout San Joaquin County. As the world around us changes and the many needs of the people we serve grow, we need your support now more than ever!

It is because of you that we can keep expanding and increasing our programs. From our 24-hour hotlines, our crisis intervention and emergency shelters, to our clinical, counseling, and support services, or our youth street outreach efforts and the much needed youth drop-in center, we continue to keep the complex and unique needs of those we serve as our driving force.

Your gift makes it possible for victims to begin healing. We're here 24 hours a day, 365 days a year. Please take a moment to consider how you can help victims in San Joaquin County.

In partnership,

Mista M. Liser

Krista M. Fiser, MA Chief Executive Officer



## OUR IMPACT IN 2022



### **Other Services**

**Supportive Services** 





#### **OUR PROGRAMS**

- Community Education & Outreach
- Street Outreach
- Crisis Intervention
- Criminal Justice Advocacy
  & Accompaniment
- Youth Drop In Center

- Emergency Shelters for youth
- Emergency Shelters for individuals fleeing DV, SA, HT
- Transitional Housing for youth
- Peer Counseling
- Educational and Support Groups
- Clinical Therapy
- Substance Abuse Counseling
- Case Management
- Housing Assistance
- After-Care Support



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